



3 unit Digital Asset Management Certificate

Digital asset management consists of tasks and decisions surrounding ingesting, annotating, cataloguing, storage and retrieval of digital assets, such as digital photographs.

The Digital Asset Management Certificate consists of course work in the two industry standard software programs, Apple Aperture and Adobe Lightroom. Upon completion students will be well prepared to take the optional Apple Certified Pro and/or Adobe Certified Expert exams.

PHOT 153a Apple Aperture	1.5 units
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PHOT 153b Adobe Lightroom	1.5 units
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Total:	3 units

Contact the Program Coordinator for further information

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